

2026 REUNION REIMAGINED SPONSORSHIP PACKET



EVENT DETAILS

20-Year Multi-School Class Reunion Weekend
September 4-6, 2026, Columbia, South Carolina
Benefiting the Richland District Two Education
Foundation (501(c)(3))

www.ReunionReimagined.com

VENUE LOCATIONS & SCHEDULE

- **Friday, September 4th:** Pep Rally & Trivia Night Celebration, Spring Valley High School, 120 Sparkleberry Lane
- **Saturday, September 5th:** Battle of the Bands, Campus Tours, and Vendor Trading Post Marketplace, Spring Valley High School, 120 Sparkleberry Lane
- **Saturday, September 5th:** Reunion Gala Dinner at the Columbia Convention Center, 400 Gervais Street
- **Sunday, September 6th:** Field Day Sports & Alumni Card Games at Seven Oaks Park, 200 Leisure Lane

1. EVENT OVERVIEW

The 20-Year Multi-School Class Reunion Weekend is a landmark community celebration uniting **four District Two high schools (Ridge View, Spring Valley, Richland Northeast, & Blythewood) and three graduating classes (2005, 2006, and 2007)** for a powerful weekend of connection, nostalgia, and community impact. This high-energy reunion experience will bring together alumni, families, educators, business leaders, and civic partners from across the Columbia region. Volunteer opportunities and scheduling can be found at <https://www.ReunionReimagined.com/Volunteer>.

Featured Experiences

- Pep Rally & Trivia Night Celebration
- Battle of the Bands Exhibition
- Reunion Village Trading Post Marketplace
- Formal Reunion Gala Dinner & Recognition Reception
- Adult Field Day & Alumni Card Games

All remaining proceeds directly support the Richland Two Education Foundation, funding student scholarships, classroom innovation, and educational enrichment opportunities.

2. COMMUNITY IMPACT

Your sponsorship does more than support a reunionist investment **in the future of local students**.

Sponsorship funds provide:

- Student scholarships and academic support
- Innovative classroom and STEM initiatives
- Teacher mini-grants and enrichment programs
- Expanded learning opportunities across the district

By partnering with this event, your organization demonstrates **visible leadership in education, workforce readiness, and community prosperity**.

3. AUDIENCE & REACH

- **Expected attendance:** Brand visibility across 600+ engaged alumni, families, and community leaders over a three-day weekend
- **Audience profile:** Professionals, entrepreneurs, families, educators, and community leaders
- **Regional visibility:** Columbia-area alumni networks, social media promotion, and community outreach

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- **Multi-event engagement:** Branding across an entire reunion weekend—not a single gathering
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4. SPONSORSHIP OPPORTUNITIES

Title Sponsor — \$10,000 (*ONLY 1 AVAILABLE-No competing businesses in your industry will share this tier.*)

Naming integration: Reunion Reimagined Weekend, Presented by [Your Company Name]

- Exclusive naming rights across all marketing, signage, digital promotion, and printed materials
- Recognition as Title Sponsor of Saturday, September 5th, Reunion Gala Dinner at the Columbia Convention Center

Maximum Brand Visibility

- Largest and most prominent logo placement on:
 - Event signage across multiple venues
 - Marketing materials & digital promotions
 - Event shirts (if applicable)
- Official website homepage
- Featured media recognition and social media spotlight

Stage & Program Presence

- Featured speaking opportunity during the Formal Reunion Gala Dinner & Recognition Reception
- Opportunity to provide a welcome message (live or pre-recorded)
- VIP recognition at all major event touchpoints:
 - Friday, September 4th: Pep Rally & Trivia Night Celebration
 - Saturday, September 5th: Trading Post Vendor Marketplace & Battle of the Bands Exhibition at Spring Valley High
 - Sunday, September 6th: Field Day Sports & Alumni Card Games at Seven Oaks Park

Premium On-Site Activation

- Priority vendor booth placement in high-traffic area
 - Opportunity for branded activation or giveaway
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Presenting Sponsors — \$5,000 (2 Available)

Naming integration: Reunion Reimagined Weekend presented by ___ & ___.

Prominent Brand Integration

- Prominent logo placement on event signage and printed program
- Logo placement on official website sponsor section
- Inclusion in digital promotional materials

Stage & Event Recognition

- Premium on-stage acknowledgment during Saturday, September 5th, Reunion Gala Dinner at the Columbia Convention Center
- Verbal recognition at major weekend touchpoints:
 - Friday, September 4th: Pep Rally & Trivia Night Celebration
 - Saturday, September 5th: Trading Post Vendor Marketplace & Battle of the Bands Exhibition at Spring Valley High
 - Sunday, September 6th: Field Day Sports & Alumni Card Games at Seven Oaks Park

Digital & Media Amplification

- Dedicated sponsor spotlight post across event social platforms
- Recognition in media interviews and local promotional outreach (when applicable)
- Inclusion in pre-event email campaigns

On-Site Engagement

- Vendor marketplace booth placement
- Opportunity for branded giveaway or activation

Community Impact Alignment

- Public recognition as a major supporter of educational initiatives benefiting the Richland District Two Education Foundation
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Gold Sponsors — \$2,500 (3 Available)

- Logo placement on sponsor signage & Logo inclusion in printed program
- Website sponsor listing
- Social media acknowledgment

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- Saturday, September 5th: Trading Post Vendor Marketplace & Battle of the Bands Exhibition at Spring Valley High
- Verbal recognition during event programming

Silver Sponsor — \$1,000 (5 Available)

- Name or logo on sponsor signage
- Website listing
- Event recognition shoutout
- Optional vendor space (based on availability)

Community Sponsor — \$250–\$500

- Name listed in digital program
- Recognition on sponsor signage
- Website acknowledgment

Portions of sponsorship contributions may be tax-deductible through the Education Foundation (501(c)(3)).

5. ADDITIONAL BRANDING OPPORTUNITIES

- **Field Day Team Sponsor — \$750** (*only available to Gold, Presenting, and Title Sponsors*)
Branded team recognition and Field Day visibility
- **Trivia Night Celebration Round Sponsor — \$500**
Brand recognition during a designated Trivia Night Celebration segment
- **Photo Booth Sponsor (with email opt-in capture) — \$1,500**
Exclusive branding at photo booth + attendee email capture opportunity
- **Table Sponsor on Saturday, September 5th, Reunion Gala Dinner at the Columbia Convention Center — \$300 per table**
Brand placement on Reunion Gala Dinner table signage
- **Battle of the Bands Exhibition Sponsor — \$1,500**
Recognition during live music segment
- **Program Advertising — \$100–\$500**
Ad placement inside printed event program

These options provide **high-visibility engagement** and memorable interaction with attendees.

6. WHY PARTNER WITH US

Sponsors receive:

- Direct exposure to a **high-engagement local audience**
- Positive brand alignment with **education and community impact**
- Multi-channel visibility across **print, digital, signage, and live recognition**
- Meaningful participation in a **charitable initiative supporting students**

NEXT STEPS TO BECOME A SPONSOR

Contact **Shahara Davis** at reunionreimagined@gmail.com for additional questions and sponsorship agreement requests. Sign and return your agreement with your logo attached to reunionreimagined@gmail.com. Your logo will be displayed on social media, www.ReunionReimagined.com, at onsite events, and for marketing campaigns.

PAYMENT INFORMATION

Make checks payable to:

Reunion Reimagined
2451 Cumberland Pkwy. SE Suite 3405 Atlanta, GA 30339

Digital payment options are available via Zelle: reunionreimagined@gmail.com

REGISTRATION & SIGN UP

Volunteer Signup: <https://www.reunionreimagined.com/volunteer>

Reunion Gala Dinner: [Formal Dinner & General Admission to All Activities Registration](#)

Reunion Village Trading Post: [Vendor Booth Only Registration](#)

Activity Schedule: <https://www.reunionreimagined.com/schedule>

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Together, we honor legacy, strengthen community, and invest in student success.